



September 29

2026

HOTEL ICON
CHILE - SANTIAGO

ROAD SHOW



PROMOTION AND ORGANIZATION



REALIZATION

www.analiticaroadshow.com

Analitica Latin America is the meeting point for the analytical chemistry industry and also the main link with academia.

At each edition, we bring together numerous suppliers, distributors, manufacturers and researchers in search of the **latest news and trends** in the laboratory technology, biotechnology, pharmaceutical, cosmetics, food and agribusiness sectors, among others.

One of the great highlights of the fair is precisely the qualified content presented at the Analitica Congress and it is this content that we want to spread throughout Latin America through the **Analitica Roadshow**.



The first edition took place on **September 3, 2024**, in **Santiago, Chile**, and brought together:

Over
150
participants

8
Sponsoring
companies



analitica
Road Show

See who the speakers were:



Cassiana Seimi Nomura
Associate Professor- *IQ/USP*



Pedro Layton,
Sales Manager - *SaaS Latam*



Ana Rita Nogueira,
Scientific Researcher - *Embrapa*



Felipe A. V. González,
Senior Sales Specialist –
PerkinElmer



Claudia Papic Illanes,
Executive Vice President – National
Chamber of Laboratories



Dr. Julio Cezar Paz de Mattos,
LATAM Regional Manager – Analytik Jena



Soledad Riquelme,
Senior Sales Specialist – PerkinElmer



Lucia Mascaro,
Professor – UFSCar



THE EXHIBITION AT THE ANALITICA ROAD SHOW BROUGHT TOGETHER EIGHT LEADING COMPANIES IN THE SECTOR, SHOWCASING THE LATEST INNOVATIONS IN LABORATORY TECHNOLOGY, ANALYTICAL INSTRUMENTATION, AND AUTOMATION SOLUTIONS.

analytikjena



PerkinElmer
Science with Purpose



SOTAX
Solutions for Pharmaceutical Testing



s+banalitica
Soluciones de Instrumentación de Laboratorio

LABWARE



DelCarpio



ARQUIMED
INNOVACION



Agilent

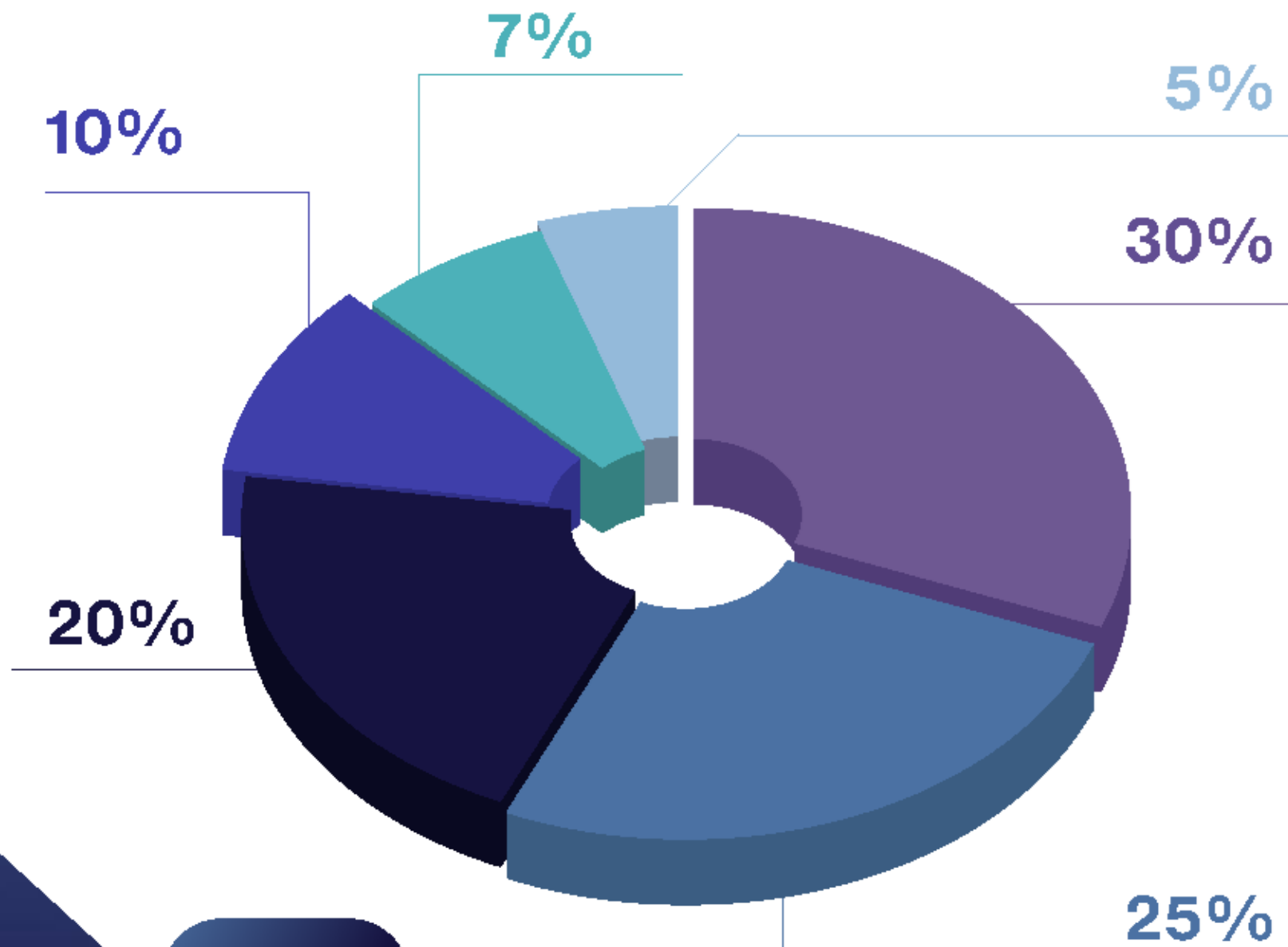
ThermoFisher
SCIENTIFIC



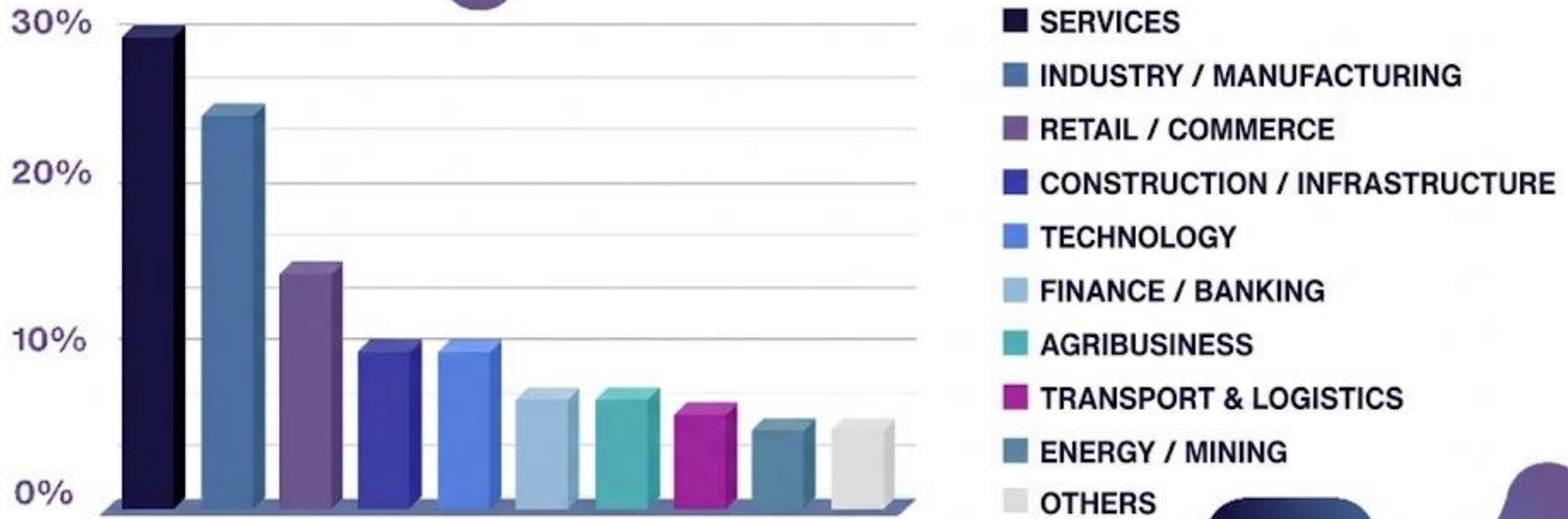
ladet
Waters™

These companies brought a diverse portfolio of products and services to the event, providing participants with a unique opportunity to explore advancements that drive efficiency and precision across the science and technology industries.

POSITION



SEGMENT



2026

EDITION

TARGET MARKETS

**Mining • Agribusiness and food safety •
Pharmaceuticals • Research & Development •
Clinical Laboratory**

TOPICS COVERED

- **Digitalization**
- **Automation**
- **Sustainability and green chemistry**
- **Real-time analysis**
- **Applied artificial intelligence**



A
analitica
Road Show



Relationship opportunities and brand exposure

Platinum Quota

- Presentation of non-commercial content in an exclusive panel (up to 30 minutes);
- Participation in a content panel defined by the curator;
- Exclusive exhibition area for relationship and activation actions;
- Distribution of exhibitor material at event registration;
- E-mail marketing announcing participation to Analitica Latin America visitors;
- Presentation of institutional video during program breaks (up to 90s);
- Exhibitor logo on communication materials and event scenography;
- Link to the exhibitor's website on the registration page;
- Exhibitor logo on the post-event thank-you e-mail;

4 QUOTAS
AVAILABLE

INVESTMENT
USD 9.600

Platinum Silver

- Exclusive exhibition area for relationship and activation actions;
- Distribution of exhibitor material at event registration;
- E-mail marketing announcing participation to Analitica Latin America visitors;
- Exhibitor logo on communication materials and event scenography;
- Link to the exhibitor's website on the registration page;
- Exhibitor logo on the post-event thank-you e-mail;

11 QUOTAS
AVAILABLE

INVESTMENT
USD 4.800

Exhibition area

(Standardized stands for all exhibitors)

They are included in the contracted quota:

- 1 adhesive counter with storage space;
- 1 printed banner;
- 1 television for displaying digital content;
- 2 stools and carpet delimiting the space.



TECHNICAL SPECIFICATIONS

BOOTH 1x1.5m (1,5m²)

LIGHT STRUCTURE TYPE TOTEM TRUSS 2x1

1 LED SPOTLIGHT
1 OUTLET 440 W

Contact us

Sponsorship and commercial activations

Juliana Oliveira

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Date: 29th September 2026

Venue: Hotel Icon – Santiago, Chile